# AYLA OANNE SIMMS

#### COMMUNICATION ◊ GRAPHICS EVENTS & BUSINESS DEVELOPMENT

Austin-area creative and food enthusiast. Like the burgeoning city, Jayla cherishes the old while welcoming the new, ever-evolving. Her career has grown from administrative tasks to marketing coordination, business development, and public relations in the architecture, engineering, and construction industry. Recently, she has taken on a new challenge, developing staff in her sector through strategic internal initiatives.

Throughout her career, Jayla has consistently attracted inspiring projects with graphic components. Proposals, events, exhibits, newsletters...you-name-it and she is ready to research, plan, and execute each new project challenge. Pursuing a higher education in graphic design while working full-time, she discovered a passion and talent for visual communication while watching her career flourish.

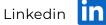
### WHAT WOULD YOU WANT TO BECOME AN **INSTANT EXPERT IN?**

While I think my cooking is already top tier, becoming a professionally trained chef with food knowledge from around the world would be my dream.

- **2.** AM OR PM? Night Owl
- 3. WHAT DID YOU WANT TO BE WHEN YOU WERE A KID? Supermodel and actress
  - WOULD YOU RATHER BE HOT OR COLD? HOT! I'm usually cold, and I love soaking up sunshine.

### 5. WHEN DID YOU LAST GIVE A GIFT AND WHAT WAS IT?

Last week, I gave my friend, Courtney, beaded champagne earrings and colorful journals for her birthday.



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#### Wisam Design Company

## 12+YEARS EXPERIENCE

LJA Engineering, Inc. 2017 – Ongoing

Sector Development Manager Public Relations Coordinator

**Baer Engineering** and Environmental Consulting, Inc. 2010 - 2017 Business Development Manager Marketing Coordinator

Administrative Assistant

#### EDUCATION

— Earl Nightingale

Associate of Applied Science Visual Communication -Graphic Design Specialization Austin Community College

#### SKILLS

Adobe Creative Cloud Microsoft 365 Google Workspace Mac and PC Interpersonal Communications Event Management Sales/Proposal Management **Business Development** Presentation Design Newsletter Design Small Business Advocacy Diversity Advocacy Social Media Management Quality Assurance/Control

## PATIENCE **IS A VIRTUE**

Traveling the Country **Executing Successful Events** Parties, Meals, Military Balls Winning a \$20M+ Contract Every Other Contract Win Researching and Executing Initiatives Styling Leadership Offices Praise and Appreciation from Peers Being Called a Minister of Culture Strategizing the Next Big Win Utilizing Graphic Design Skills

LOWS

512.919.9459

# CONTACT



Change in Leadership Being Used as a Political Pawn Isolation as the Only Creative Boundaries Disrespected Inappropriate Advances Losing Benefits Firing Staff Burnout

Never give up on a dream just because of the time it will take to accomplish it. The time will pass anyway.

#### SUCCESSES

- In-person and Virtual Employee Engagement Events
- Client, Community, and Association Events and Exhibiting
- Leading Charity, Social, and Diversity Groups and Efforts
- Editor for LJA Newsletter. Ken's Comments
- Baer Engineering Brand Refresh and Website Redesign
- Society of American Military Engineers (SAME) Fort Hood Chapter Leadership, Growth, and Event Management
- SAME Small Business Council Secretary and Newsletter Editor 2014 & 2016 Appreciation Awards for Outstanding Support

### **LESSONS LEARNED**

- Organization is a key to unlocking efficiency.
- Work on being proactive versus reactive.
- Be weary of workplace politics. Rise above.
- Take notes when collaborating. Organize your notes.
- When an assignment seems limiting, get excited and see how far you can stretch those limits. It can stretch creative muscles